

LIVING OUR PURPOSE



At Marico our corporate philosophy is Making a Difference. We believe that the power of our business lies in our purpose of delivering inclusive growth, which would make a meaningful difference to the communities around us. During the covid period we devoted our efforts towards business continuity to sustain the livelihoods associated with the Marico system while also supporting the government and communities



Supporting National Efforts: Contribution of BDT 5 million to Prime Minister's Welfare Fund.

In order to support the government's efforts in the fight against Covid-19, Marico Bangladesh contributed BDT 5 million to Prime Minister's Relief and Welfare Fund.



Community Sustenance: Food program for 5000 families in Gazipur

During the initial period of the pandemic Gazipur was one of the most severely covid affected areas. Marico has both its manufacturing facilities in Gazipur and closely engages with surrounding communities. During the pandemic to ensure sustenance of low-income families, Marico with the operational support of FBCCI, conducted a month-long food relief program to 5000 families in Gazipur.

Partnering with Peers: Contribution to MCCI

As an active and committed member of MCCI, Marico contributed BDT 0.5 million to MCCI to partner with the Chamber initiative of aiding covid recovery/relief programs.

Frontline support: Media personnel, Law Enforcement Officials-the forgotten heroes

Media and Law Enforcement personnel were risking their lives and were at the frontline during the pandemic to bring us critical awareness information and ensure adherence to safety protocols laid down by the government. Marico provided hand sanitizers to media houses, Dhaka Reporters Unity and Bangladesh Police to provide support to frontline workers many of whose livelihoods or health have been impacted due to covid.